OLIN BUSINESS SCHOOL @ WASHU

OLIN AFRICA

Increasing the awareness of business opportunities, culture, politics, and economic potential of Africa
OLIN AFRICA'S MISSION

The Olin Africa Business Club is an integral component of Olin Business School’s rich culture, encouraging new African courses, conferences, and experiential learning treks.

Founded in October 2017, the Olin Africa Business Club has proven to be more than an African social club. It is the link connecting first-generation Americans to countries they’ve never visited. It is a resource to enlighten peers of the vast cultures which exist across the continent. It is a recruiting and admissions instrument which provides prospective students familiarity even before stepping foot on the Olin campus. Most importantly, it is a community of individuals that have a safe space to feel at home away from home.
IN JUST TWO YEARS...

• Hosted W. Stuart Symington, U.S. Ambassador to Nigeria
• Hosted Leslye Obiora, Former Minister of Mines & Steel to Nigeria
• Designed Olin’s First & Only Africa-Related Course: Africa Business Landscape
• Produced Two Africa Business Forums
• Hosted Career Info Sessions with Consulting Companies Working in Africa
• Held Fundraising Auctions of African Clothing, Art, Restaurants, and Literature
• Hosted Several University-Wide Cultural Events
RECRUITMENT & ADMISSIONS SUPPORT

WEBINARS
Host webinars for African students discussing the application, admissions, and relocation process.

MEET & GREETS
Host formal and informal meet & greets for prospective and admitted students in Nigeria and Ghana.

CALL CAMPAIGNS
Conduct call campaigns, inviting prospective students to various admissions or affinity group events.
SINCE 2017

500% DOMESTIC AND INTERNATIONAL AFRICAN STUDENTS ENROLLMENT HAS INCREASED BY 500%.
OLIN AFRICA 2019 - 2020
GOALS

RECRUITING
Continue assisting the recruiting and admissions teams to engage strong candidates from all over Africa and build the Olin community.

EMPLOYMENT
Build and develop stronger relationships with prestigious organizations and increase placement opportunities in Africa and beyond.

EXPERIENCE AFRICA
Enlighten our peers and community of African affairs through in-class courses, experiential learning, and the 2020 Africa Business Forum.
OLIN AFRICA BUSINESS FORUM
THE AFRICAN BUSINESS CONFERENCE OF THE MIDWEST

EMBRACE
Establishing a space for Africans and non-Africans in the Midwest to convene.

CONNECT
Expanding and encouraging networking, fellowship, and collaboration.

EDUCATE
Teaching students and professionals the growth, impact, and potential of Africa.

INSPIRE
Igniting momentum and initiative to effect true change on the continent and beyond.
PAST SPEAKERS INCLUDE

AISHETU FATIMA DOZIE
Former General Manager and Division Head, Investment Banking West Africa, Rand Merchant Bank Nigeria Limited

WALE ADEOSUN
Founder, CEO and Chief Investment Officer of Kuramo Capital (Olin Alum)

TOYIN UMESIRI
CEO of Nazaru LLC and Founder of the Trade with Africa Business Summit
2020 OLIN AFRICA BUSINESS FORUM

THEME: PURPOSE AND PROSPERITY:
CREATING SUSTAINABLE IMPACT IN AFRICA

February 7-8, 2020
Emerson Auditorium

With no other consistent Africa business forums in the Midwest, Olin Africa recognized the necessity of such a conference in the region.

The 2020 Africa Business Forum will showcase Africa's impact on the global business landscape and strategize ways to harness the immense potential across the continent.
Thank You!

WE HOPE TO SEE YOU AT THE OLIN AFRICA BUSINESS FORUM!

FOR QUESTIONS, SPONSORSHIP, OR SPEAKING INQUIRIES, PLEASE CONTACT

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